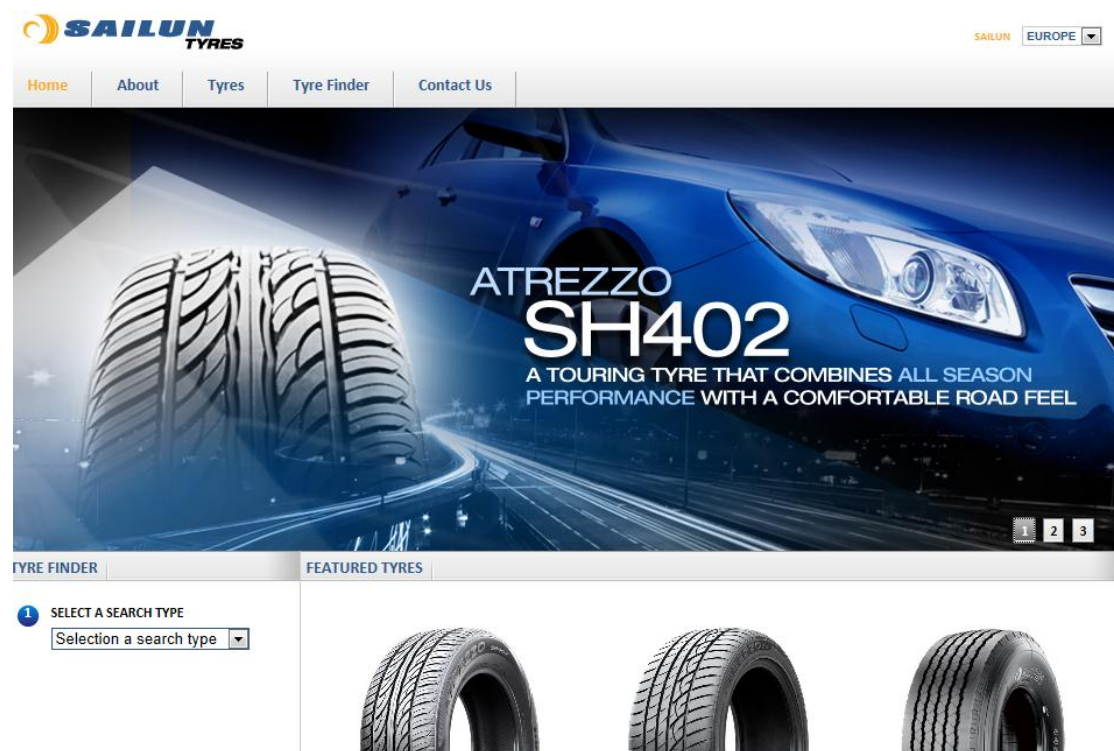


Issue 8 – March 2012

Sailun launches new European web site

Sailun have announced the launch of a new European web site.

The new web site address is: www.sailuntyre.eu

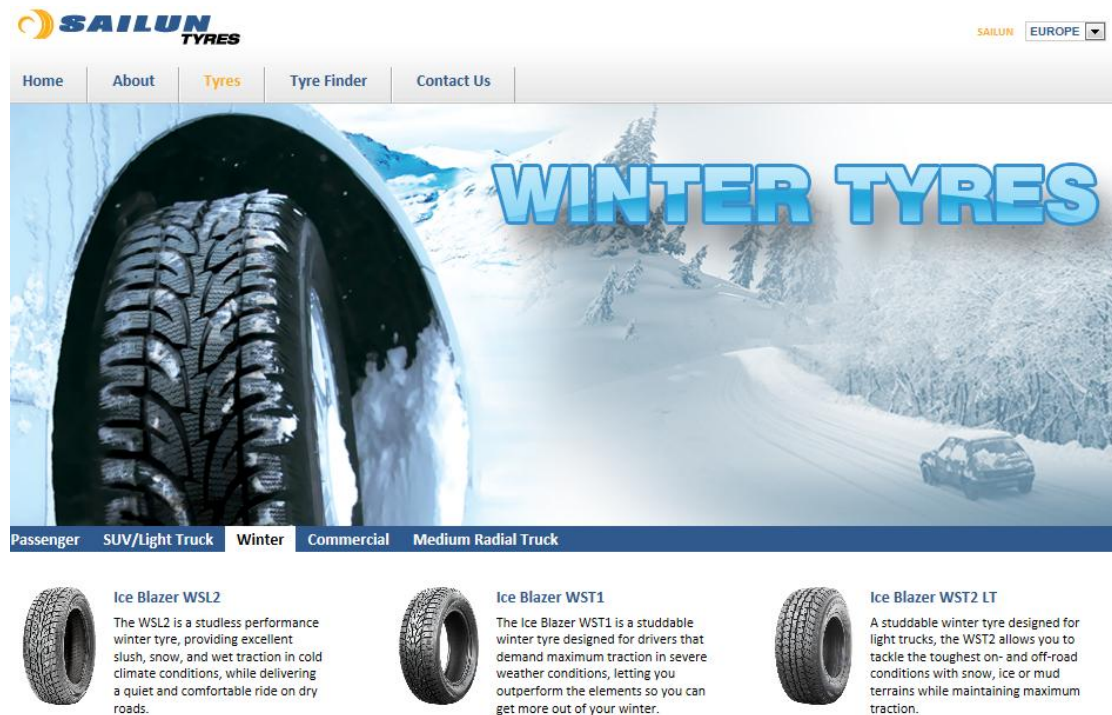


The web site contains information about the Sailun brand which is categorised into the following sections:

- Company history
- Sailun worldwide
- Mission statement
- Research and development
- Academic partnerships
- International accreditations
- Quality assurance

In addition there are sections within the “Tyres” area which detail size and technical specifications for the range of Sailun tyres across the following types:

- Passenger
- SUV / Light truck
- Winter
- Commercial
- Medium radial truck



The screenshot shows the Sailun Tyres website. At the top left is the Sailun Tyres logo. To the right is a language selector set to "EUROPE". Below the logo is a navigation menu with "Home", "About", "Tyres", "Tyre Finder", and "Contact Us". The main banner features a large image of a winter tyre tread on the left and a snowy road with a car on the right, with the text "WINTER TYRES" in large blue letters. Below the banner is a category menu with "Passenger", "SUV/Light Truck", "Winter", "Commercial", and "Medium Radial Truck". Underneath are three tyre models: "Ice Blazer WSL2", "Ice Blazer WST1", and "Ice Blazer WST2 LT", each with a small image and a brief description.

Ice Blazer WSL2
The WSL2 is a studless performance winter tyre, providing excellent slush, snow, and wet traction in cold climate conditions, while delivering a quiet and comfortable ride on dry roads.

Ice Blazer WST1
The Ice Blazer WST1 is a studdable winter tyre designed for drivers that demand maximum traction in severe weather conditions, letting you outperform the elements so you can get more out of your winter.

Ice Blazer WST2 LT
A studdable winter tyre designed for light trucks, the WST2 allows you to tackle the toughest on- and off-road conditions with snow, ice or mud terrains while maintaining maximum traction.

The site also has useful “tyre finder” and “contact us” sections.

Martin West, European Managing Director for Sailun, commented – “We are delighted with the new European web site – it represents a foundation for the future and the site will be developed over the next few months with the introduction of many more interactive elements and sections. The web site comprehensively details both the Sailun heritage and range of quality patterns Sailun has to offer.”

For further Sailun marketing and press release information, please contact Richard Nicholson either by email (rnicholson@sailuntyre.eu or Richard@2112marketing.com) or telephone (+44 [0] 7917 402112).